





The Public Transport (PT) Planning **Project between Kunming and Zurich** started in 1994 and initiated "Public Transport Priority" as a principal policy for urban transport development in Kunming.

1994年开始的昆明 与苏黎世公共交通规 划合作,奠定了昆明 "公交优先"的城市交 通发展政策。





国际城市可持续能源发展市长论坛 Nov. 10-11, 2004 Kunming



北京路/ Beijing Rd.



人民路/ Renmin Rd.



鲁路/ Jinbi Rd.

1999年,昆明开通中国首条现代 公交专用道,随后又建成2条专 用道。

Kunming launched the first modern bus lane in China in 1999 and two additional bus corridors have been built.





BRT是有效解决城市交通矛盾的先进技术

BRT is a new efficient solution to urban transportation issues.

昆明期望通过努力,建设现代BRT系统

Kunming hopes to build a demonstration BRT system in China through our concerted efforts.

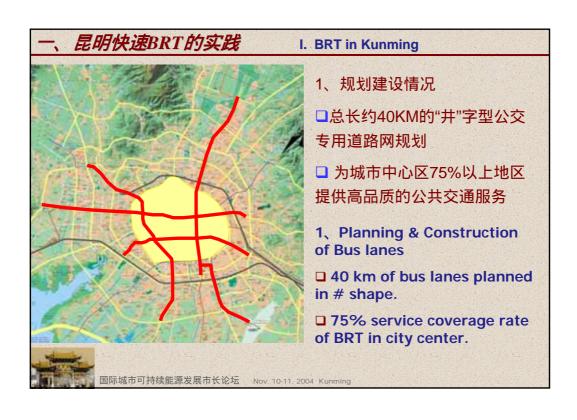
BRT

际城市可持续能源发展市长论坛 Nov. 10-11, 2004 k

一、昆明快速BRT的实践

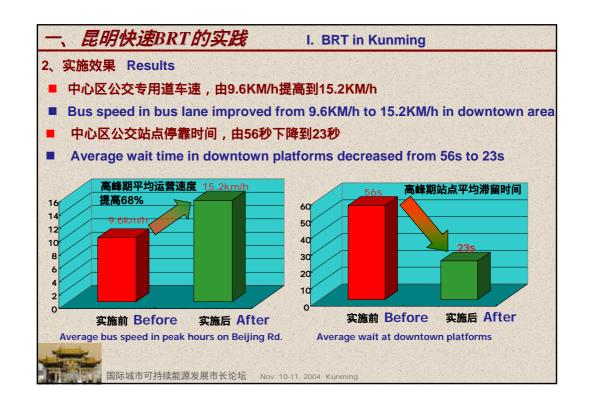
I. BRT in Kunming

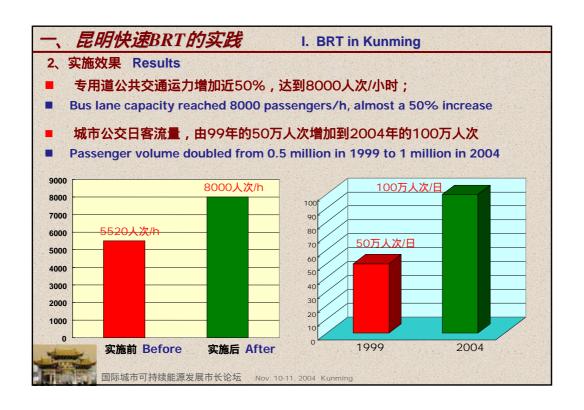


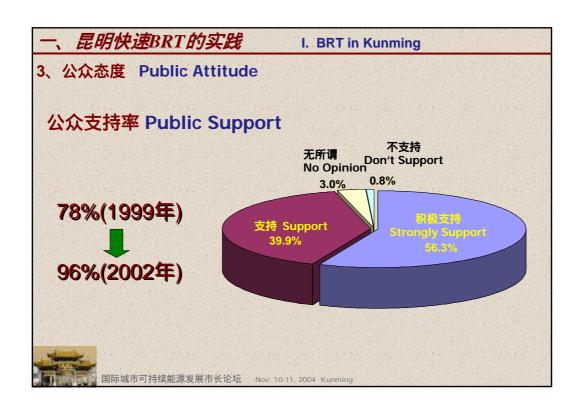












一、昆明快速BRT的实践

I. BRT in Kunming

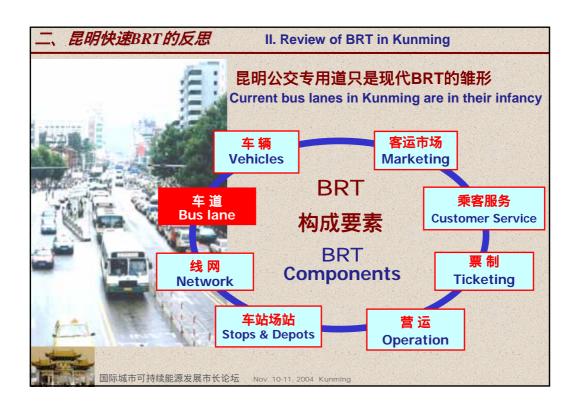
- 4、综合评价 Appraisal of Kunming's BRT
- 稀缺的城市交通时空资源得以更合理和公正的分配;
- 公共交通运输效率和服务水平明显提高,公交营运成本降低;
- ■削减了专用道沿线的车交通量,交通污染降低;
- ■改善了公众特别是低收入者的交通出行质量,体现了对人的尊重和关怀;
- ■政府的公交优先政策得到各方面的广泛接受。
- ■Deficient urban traffic resources i.e. time and space are more reasonably and fairly reassigned.
- ■Efficiency and service quality of public transit have been improved at a lower cost.
- Vehicle use decreased, resulting in a decrease in pollutants.
- The quality of public transport especially for low income groups has improved, demonstrating respect and concern for the people.
- "Public Transport Priority" policy is widely accepted by the public.

国际城市可持续能源发展市长论坛 Nov. 10-11, 2004 Kunming

二、昆明快速BRT的反思

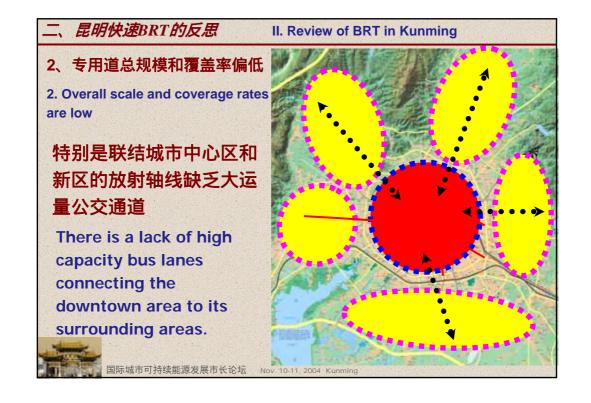
II. Review of BRT in Kunming











昆明快速BRT的反思

II. Review of BRT in Kunming

3、公交服务品质不满足现代生活要求

3. The quality of public transit service does not meet modern needs



公交档次低、服务水 平不够高,对市民出 行缺乏良好的吸引力 不能满足现代出行需

Low quality bus vehicles and service level cannot attract ridership and fail to meet modern travel needs.







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昆明快速BRT的反思

II. Review of BRT in Kunming

4、公共交通未整合成一个高效系统

4. Public transport has not been integrated into a highly efficient system

公交线网混乱低效

Poor efficiency bus lines network

□ 缺乏大运量骨干线路

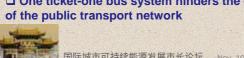
☐ Lack of backbone bus lines with high capacity

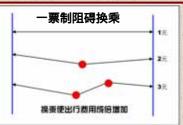
□ 低水平垃圾线路多

☐ Too many low efficiency bus lines

□ 一票制是公交丧失网络效率根本原因

☐ One ticket-one bus system hinders the efficiency







线网混乱低效

三、昆明快速BRT的发展策略

III. Development Strategies for BRT in Kunming



国际城市可持续能源发展市长论坛 Nov. 10-11, 2004 Kunming

昆明快速BRT的发展策略

III. Development Strategies

建设现代BRT是昆明城市交通发展的既定方针

To develop a modern BRT system is the priority for Kunming's urban transportation development.

在美国能源基金会的资助和技术支 持下,昆明市已完成《昆明快速公 交系统研究》。以此为指导,昆明 市将实施"快速BRT提升计划",包 括五大措施:



Thanks to the Energy Foundation for their financial and technical support, Kunming has completed the Kunming BRT System Development Study. With these guidelines, Kunming will implement a "BRT Upgrade Plan" to include these 5 main measures:



三、昆明快速BRT的发展策略

III. Development Strategies

1、法定公交优先政策 Legislate "Public Priority Policy"

贯彻《建设部关于优先发展城市公共交通的意见》的精神,从立法层 面确立"优先发展公共交通"的城市交通发展政策。

Carry out the public transit development policy from Ministry of Construction, and make "Public Transport Priority" the principal for the urban transport development in legislation.

全面研究和落实公交优先的各种措施及政策,为公共交通的优先发展 提供良好的环境和支持。

Comprehensively implement "Public Transport Priority" related measures and policies to support the development of public transport.

加强宣传和教育,使全社会理解和支持政府的公交优先政策。

Be more proactive in public education and promoting "Public Transport Priority" to gain stronger public support and increase public awareness.



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昆明快速BRT的发展策略

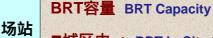
III. Development Strategies

全面提升BRT设施水平

Upgrade Overall BRT Facility







Vehicle



■城区内: BRT in City Center 12000~15000人次/h (passengers/h)

车道



票制

■放射线:Radiation BRT >20000人次/h (passengers/h)

营运 调度



Operation

Ticketing

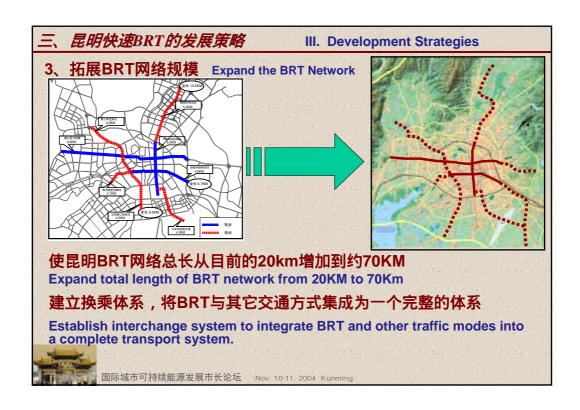
乘客 服务

Customer Service

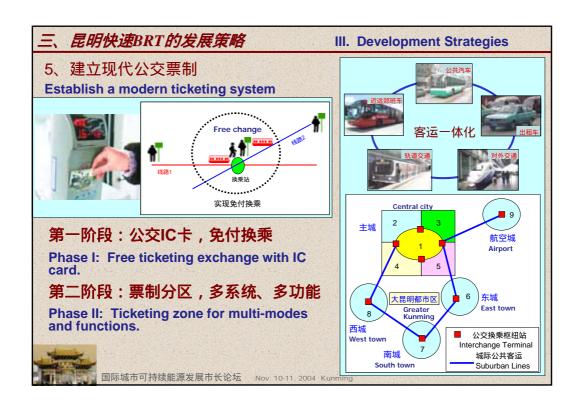
提升品质,成为对小汽车具有 竞争力客运系统。

Upgrade service quality to compete with cars.











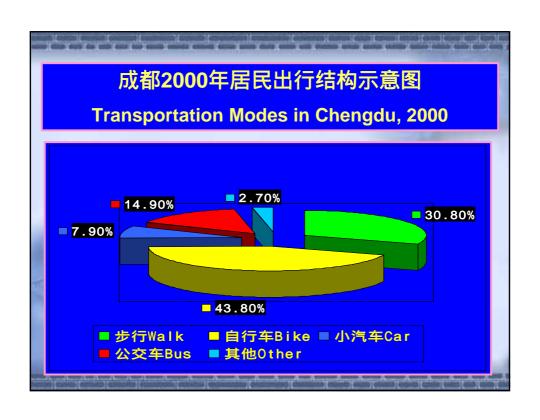
抓住发展机遇,改善交通结构 积极推行成都快速公交系统建设 Seizing Development Opportunities to Improve the Transportation System and Promote Bus Rapid Transit in Chengdu

成都市人民政府副秘书长 张学爱

ZHANG Xue'ai
Deputy Secretary General, People's Government of Chengdu

一、背景 Background					
通过两次OD调查,可	出行方式 Traffic Mode	200 (%		1987年 (%)	
见近年来成都交通结 构发生深刻变化,具	步 行 Walking	30.8		36.06	
	自行车 Bike	43.8		54.53	
体如下:	公交车 Bus	10.2		5.87	
Traffic structure	摩托车 Motor bike	2.6			
changed tremendously	出租车 Taxi	4.7		3.54	
	汽 车 Vehicle	6.0	15. 3		
■步行和自行车出行 方式比例下降。	货 车 Truck	1.9	J		
	其 他 Other	0.1			
Biking and Walking decreased	合计 Total	10	0	100	
	, x - 1 , x - 2 , x - 2 , x			2	

	"x x "x x "x x " x " x " x " x " x " x	II II	7 ³ 7	Y L'Y L'Y
_,	背景 Backgroun	d		
■公交出行方式大幅上 升,但其分担的比例	出行方式 Traffic Mode		0年 6)	1987年 (%)
仍然不高。	步 行 Walking	30.8		36.06
Bus use increased but the percentage	自行车 Bike	43.8		54.53
	公交车 Bus	10.2		5.87
is still very low.	摩托车 Motor bike	2.6		
	出租车 Taxi	4.7	4 -	
■近年来成都市市区私 人汽车增长非常快,	汽 车 Vehicle	6.0	15. 3	3.54
	货 车 Truck	1.9		
居民出行乘汽车的比	其 他 Other	0.1		
例也在迅速增加	合计 Total	100		100
The use of cars increased rapidly.			X (3



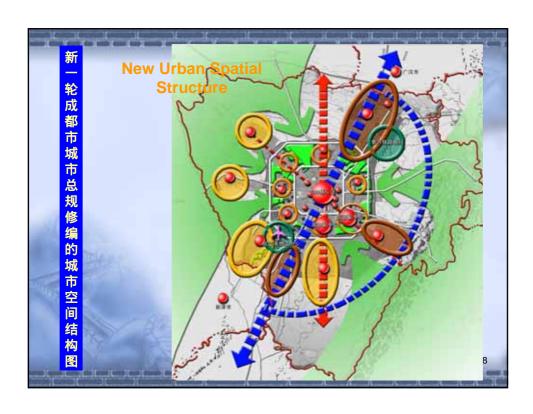




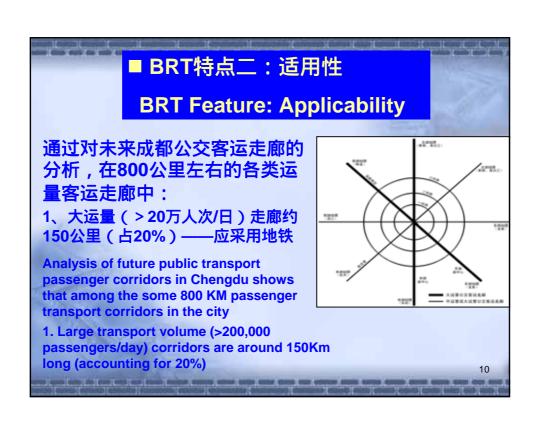
二、发展快速公交在成都的挑战和机遇

Opportunities and Challenges for Developing BRT in Chengdu

- 1、时代机遇:成都现在处于机动化高速发展阶段,也处于公交发展关键时期。
- 2、政策机遇:按照建设部关于优先发展城市公共交通的意见,5年内公交在城市 交通出行分担比例必须达到30%,平均行使车速大于20km/h以上,准点率90%以上。 这是普通公交难以达到的,这成为建设快速公交的又一机遇。
- 3、规划机遇:在新一轮城市总体规划提出构建"一主两次多核"的城市空间结构,提出以TOD模式进行土地开发,为快速公交发展创造良好机遇。
- 1. Opportunity: Fast transport mechanization and public transport development.
- 2. Policy opportunity: The Ministry of Construction made the Development of Urban Public Transport a Priority.
- 3. Planning opportunity: Chengdu has proposed to establish a multi-center urban spatial system which will provide new development opportunities for building BRT.



■ BRT特点一:经济	性 Eco	nomics			技术经济比较表 Different Modes
系统名称内容 Content	1快速公交 BRT	2地铁 MRT	3轻轨 LRT	4有轨电车 Tram	比较 Comparison
运能(人次/小时)Capacity	20000 (60000)	50000 (70000)	20000 (30000)	10000 (15000)	1=2 > 3, 4
运速(公里/小时)Speed	20—40	25—60	20—40	15—25	2>1, 3>4
系统造价(亿元/公里)Cost	0.3—0.5	4—5	1.5—2.0	0.4-0.6	2>3>4>1
开放性 Open	可开放 Open		不可开放 NC	т	2、3、4为封闭系统
配套系统 Auxiliary system	简单Esay	复杂 Difficult		供电、车场等	
城市景观影响 Impact on Landscape	没影响	没影响	影响大	影响大	网架、轨道
对道路影响 Impact on Road	不大	无	大	大	3、4有分隔作用
对其它车辆影响 Impact on Vehicles	不大	无	大	大	3、4不能满足现有桥
对净高要求Headroom	5米	无	5.5米	5.5米	梁净高
环保性 Environment Condition	较好	好	好	好	
商业性 Business	最好	差	较差	次之	1>3, 4>2
成熟性 System Stability	好	好	好	好	
维修保养 Maintenance	便利	困难	困难	次之	1 > 2, 3, 4
系统扩展 Development	易 Easy	难 Dif	ficult	次之Normal	1 > 2, 3, 4



■ BRT特点二:适用性 BRT Feature: Applicability 2、中运量走廊(8~20万人次/日) 约250公里(占30%)——采用快速 公交方式(BRT)完全可以满足; 3、普通巴士走廊(4~8万人次/日) 约400公里(占50%)。 2.Medium transport volume corridors (80,000~200,000 passengers/day) are about 250Km (accounting for 30%). 3.Ordinary bus corridors (40,000~80,000 passengers) are around 400Km (accounting for 50%).





三、成都市公共交通发展战略和近期建设规划 Chengdu's BRT Development Strategy and Near-term Construction Plan

■成都公共交通发展方向

Direction of Public Transport Development

建立以轨道交通和快速公交为骨干,普通地面公交为基础的先进合理的公交体系。

Building an advanced and rational public transport system with subways and BRT lines as the trunk lines and conventional public transport as feeder lines.

三、成都市公共交通发展战略和近期建设规划 Chengdu's BRT Development Strategy and Near-term Construction Plan

■成都公共交通发展方向

Direction of Public Transport Development

即在主要客流走廊上建设轨道和快速公交系统,建设与轨道和快速公交系统相衔接,覆盖整个市区的普通公交系统

Build rail and BRT systems on main passenger transport corridors and a conventional public transport system that connects rail and BRT systems and covers the entire urban area.

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■快速公交走廊分析 Analysis for BRT Corridor

未来成都客运走廊的功能分类和分级标准如下:

Categories of future transportation corridors based on the function and capacity

- 大运量公交客运走廊:>20万人次/日;
 Mass transit transportation corridor: >200,000
 passengers/day;
- 中运量公交客运走廊:8~20万人次/日; Medium volume transportation corridor: 80,000-200,000 passengers/day;
- 普通巴士客运走廊:4~8万人次/日; Regular bus transportation corridor: 40,000-80,0000 passengers/day;













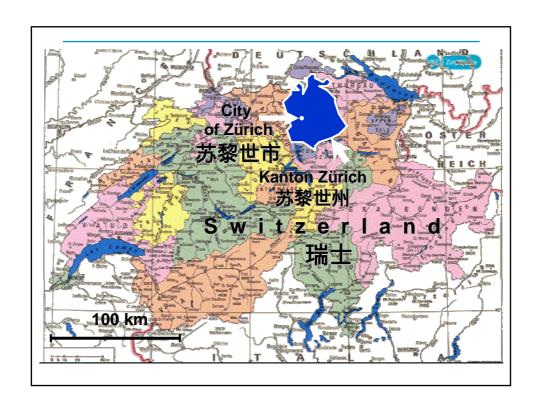


"Zürcher Verkehrsverbund ZVV": Lessons Learned from 14 years of Cooperation in Regional Transport

交通联合会 14 年区域 交通合作经验

Dr. Elmar Ledergerber Mayor of Zurich







业务环境

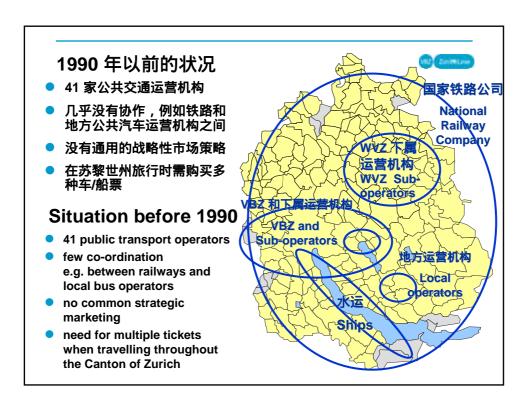
- 瑞士 41'293 平方公里 720 万居民 17.8% 的出行里程采用公共 交通
- 苏黎世州

 171 个社区
 124 万居民
 74.6 万工作人员
 61.7 万辆轿车
 39 家公共交通运营机构
 23% 的出行里程采用公共交通
 64% 的出行里程采用轿车

Business environment

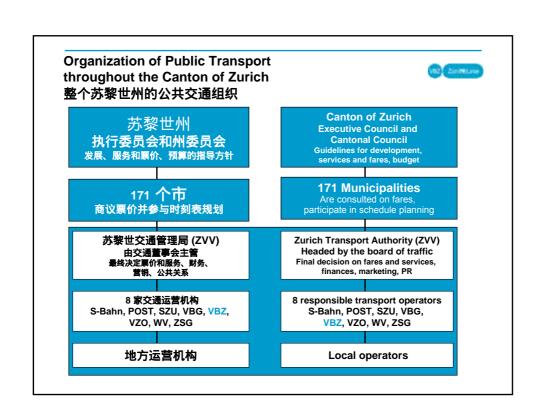
- Switzerland
 41,293 km²
 7.2 million inhabitants
 17.8% by public transport
- Canton of Zurich
 171 communities
 1.24 million inhabitant
 746,000 employees
 617,000 cars
 39 public transport operators
 23% by public transport
 64% by car













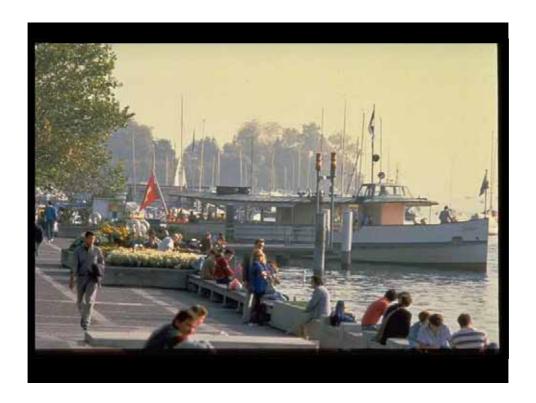
Achievements 成就



- "I am also a ship,,
- "我也是艘船。"



- 整个州的服务得以协调
- 为乘客提供优化的出行链
- 基于区域的票务系统
- 公共汽车、电车、火车、渡船 和缆车采用一票制
- 12 年中乘火车往返的乘客增加 了 80%
- Coordination of services throughout the Canton
- Optimized travel chains for customers
- Zone-based fare system
- One ticket for bus, tram, train, boat services, funiculars...
- 80 percent more passengers on commuter trains (S-Bahn) in 12 years



Funding of Public Transport in the Canton of Zurich 苏黎世州公共交通资金



Expenses 费用 **Contributions Canton Zurich**

苏黎世州贡献 Contributions from communities

社区贡献

Revenue from ticket sales and sideline business (approx. 57%) 售票和副业收入 (约 57%) Financial power and tax level of community 社区的财政实力和税收水平

20%

80%

Service level in community Defined by number of lines, frequency of departures, means of transport, etc.

社区的服务水平 由线路数量、发车频率和交通方 式等确定



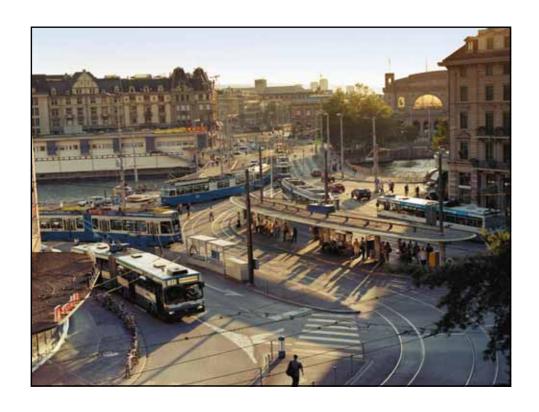
学到的经验

- 要想运载更多乘客,必须为他 们提供协调有序的出行链。
- 提供简单的票务系统 票制
- 交通联合会仍然欢迎独立的交通公司
- 需要清晰的财务制度和任务划分。
- 即使制定了财务制度,仍然需要资金
- 推动协调网络的公共利益会与 个别 局部利益产生冲突。
- 因此,没有政府支持就不会取得成功



Lessons Learned

- If you want more passengers, offer them coordinated travel chains.
- Offer a simple fare system 1 ticket for everything.
- A transportation association still offers a place for independent transport companies.
- You need clear regulations for financing and a division of tasks.
- Even if financing is regulated, you still need money.
- Promoting a common interest in a coordinated network can collide with single local interests.
- Therefore, you can't succeed without political support.







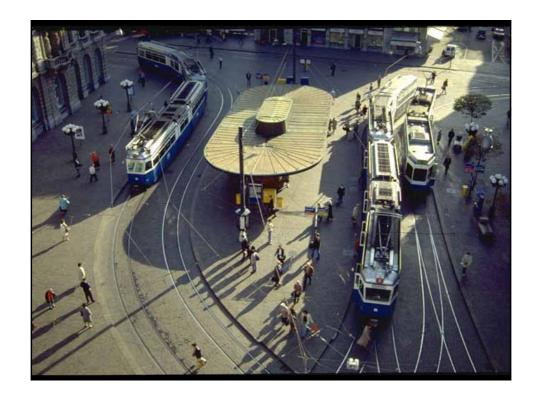
VBZ 苏黎世公共交通: 事实和数字

- 82 万乘客/天
- 1,60 万乘客公里/天
- 每天相当于绕世界两圈
- 2300 名工作人员
- 4.38 亿 CHF 费用/收益
- 365天/每天 20 小时服务,周五/周 六和周六/周日夜间特别服务
- 13 条有轨电车线路
- 6 条无轨电车线路
- 47 条公共汽车线路
- 9条小公共汽车线路
- 1 条索道
- 351 辆电车
- 246 輛公共汽车
- 675 个站点
- 165 公里轨道

VBZ Zurich Public Transport:

Facts and Figures

- 820 000 passenger journeys per day
- 1.6m passenger kilometers per day
- Daily twice around the world
- 2300 employees
- 438 m CHF costs/benefits
- 365 x 20 service hours,
- នុទ្ធឧត្តាគ្នាក្រាំល្អាt services Friday /
- 47 bus lines
- 9 minibus lines
- 1 funicular
- 351 trams
- 246 busses
- 675 stops
- 165 km rails





网络建设和运行的原则 (Züri-Linie 1990)

- 市内两站之间的最大步行距 离为 300 米
- 可以接受的最低发车间隔:30 分钟;高峰期电车线路的发车间隔:6、7分钟;下午8点后为12分钟
- 运行时间:早5点-凌晨1点;周五/周六和周六/周日提供夜车服务
- 城市内任何两站之间的运行时间最长为1小时
- 除高峰期外,每位乘客都有 座位

Network Construction and Operation Principles (Züri-Linie 1990)

- A walking distance max. of 300m to the next stop within the city
- Lowest operation frequency tolerated: 30 minutes; frequency on tramlines during peak hours: 7,6 minutes, after 8 p.m. 12 minutes
- Operating hours 5 a.m. to 1 a.m.; continuous night-bus service in the nights Fri/Sat and Sat/Sun.
- A travelling time of max. one hour between any two stops within the city boundaries
- Except in peak hours every passenger gets a seat.

Public Transport Enhances Road Capacity 公共交通增加了道路容量

或

Or





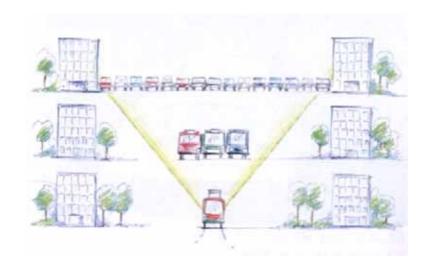
1 辆公共汽车可容纳 75人 75 people in one bus



60 辆轿车容纳 75 人 75 people in 60 cars

Public Transport is Saving Road Space 公共交通可以节省道路空间





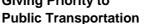
政策目标: 为公共交通提供优先权

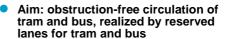
目的:通过以下方式实现电车和 公共汽车的畅行无阻

为电车和公共汽车保留车道

- 一 交通管理:
 - 红绿灯受机动车中的传感器 影响 -> 对公共交通"始终"开放绿 灯
- 有效的引导和控制系统:
 通过有效的部署和乘客信息 将交通堵塞、技术缺陷或其 它障碍造成的消极影响降至 最低
- 效果:
 - 高效且有吸引力的公共交 通系统
 - 交通堵塞更少,道路容量 更高

Political goal: Giving Priority to





- Traffic management: traffic lights are influenced by transmitters in our vehicles
 -> "always" green lights for public transportation
- An efficient guidance and control system: Negative consequences of traffic jams, technical defects or other obstructions are minimized by efficient disposition and information of passengers.
- Effects:
 - A highly efficient and thus attractive public transportation system
 - Less traffic jams and higher



目前的项目

- 更换全部车辆 (有轨电车、公共 汽车、无轨电车)
- 通过安装低地板部件对现有有 轨电车进 行升级 (Sänfte 是 德语,轿子的意思)
- 有轨电车网络延伸 (建设苏黎世 西部有轨电车、改造电车 1号 线路) 城市内任何两站之间的运 行时间最长为 1 小时
- 计划建设连接城市和机场的轻轨系统
- 新的引导和控制系统
- 为残疾人提供便利的公共交通 服务
- 货运有轨电车:引进公共货运系统

Current Programs

- Replacement of vehicle stock (tram, bus, trolley bus)
- Upgrading existing trams by fitting in a low-floor ("Sänfte" = german for sedanchair)
- Tram network extensions ("Tram Zürich West", "Renaissance Tramlinie 1")
- Planned lightrail system connecting the city and airport (Stadtbahn Glattal)
- New guidance and control system
- Easy access to public transportation for people with disabilities
- "Cargo-Tram": introduction of a "public freight transport system"









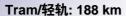




Sustainable Urban Mobility - The Berlin Strategy 可持续的城市交通机动性 - 相林战略规划



Transport infrastructure - network lengths in Berlin-交通基础设施-指标交通网络的长度





Bus/公共汽车: 1220 km



Regional railway/区间铁路: 260 km



Suburban railway 郊区铁路: 240 km

Folie 7

Sustainable Urban Mobility - The Berlin Strategy 可持续的城市交通机动性 - 柏林战略规划

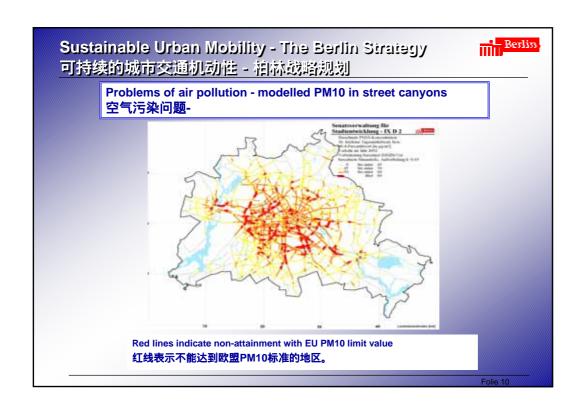


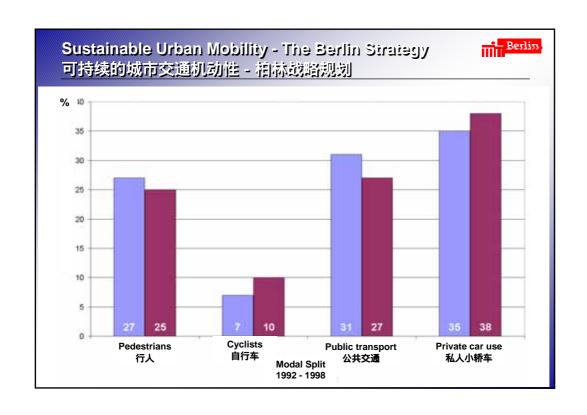
Organisation of Public Transport in Germany 德国的公交机构

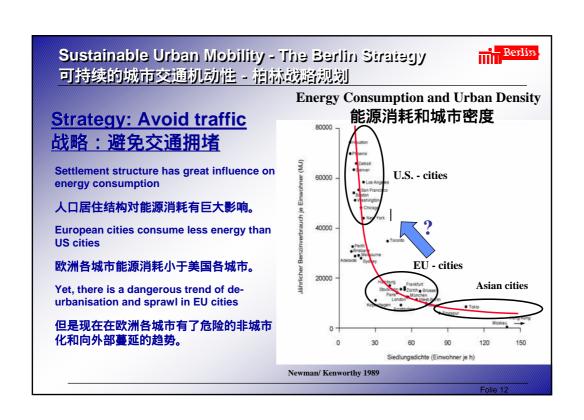
- Level of order (State of Berlin)
- •管理层(柏林州)
- Level of coordination (p.t. management company)
- •协调层(管理公司)
- Level of operating (Transport companies)
- •运作层(运输公司)

Folie 8

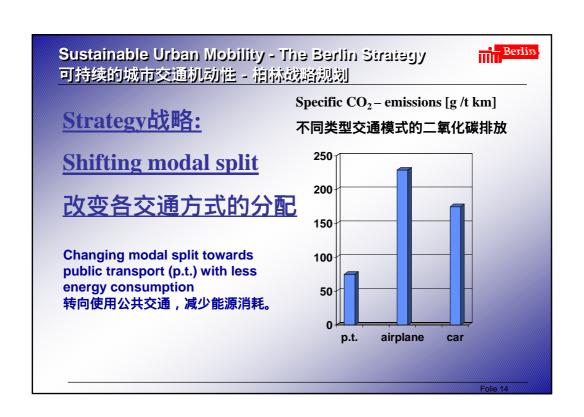








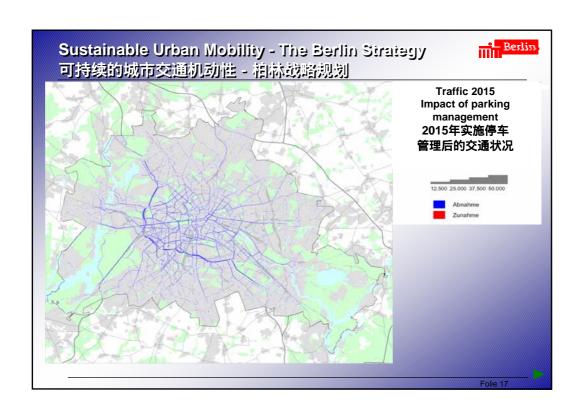
Sustainable Urban Mobility - The Berlin Strategy 可持续的城市交通机动性 - 相林战略规划 Reducing sprawl: Development outside Berlin along the radial railway axes 减少蔓延:沿着放射性轨道交通轴线向柏林以外发展



Sustainable Urban Mobility - The Berlin Strategy 可持续的城市交通机动性 - 柏林战略规划 **Measures:** Parking management 战略的另一方面: 停车管理

Berlin

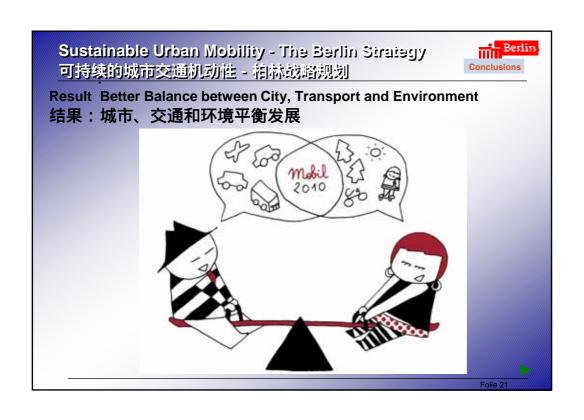














Congestion Pricing in the UK - Central London and beyond

英国针对伦敦市中心及周边地区 道路拥堵制定的收费方案

Dr. Rana Roy, FCILT

International Mayors Forum Kunming November 10-11, 2004

国际市长论坛 昆明市 2004 年 11 月

伦敦中心道路拥堵收费的做法 本身很成功 但是还没有推广到其他地区, The Central London Congestion Charge a success in its own right but limited in scale

是在 英国甚至欧盟范围内的收 费改革大背景下进行的,而且 涉及到不同的部门

its true significance can only be understood as part of the larger context and dynamic of pricing reform across the UK (and across the EU) and across several sectors

方案:

时间: 07:30 am 至 18:30 pm

范围:伦敦中心区域(内环路)行

驶或停泊的车辆

费率: 5英镑

实施条件:严格执行交通管理;

优良的公交系统;

技术条件:借助早就存在的内环路 内的街道停车控制系统,效果更好。

The scheme:

£5 daily charge for driving or parking between 07.00 and 18.30

within the zone (the Inner Ring Road) supported by strong enforcement and traffic management and complemented by a muchimproved service provision for

buses

Importantly: underpinned by the extent and intensity of pre-existing onstreet parking controls within the Inner Ring Road

实施结果:

- 道路拥堵约降低 30% (减少了 25% 该区域内的潜在收 费行驶里程)
- CO。排放量降低约 20% (该区域内道路燃油消耗量降低 20%)
- 年经济效益总值与净值分别达 到 1.8 亿英镑及 5 千万英镑
- 第一年中,年总收入与净收入 分别为 1.65 亿英镑和 6800 万 英镑,第二年起净收入增加到 8000 至 9000 万英镑。

Results:

- A reduction in congestion of around 30% (25% reduction in potentially chargeable vehicle kilometers driven within the zone)
- A reduction in CO2 emissions of 20% (20% reduction in fuel consumed by road traffic within the zone)
- · Annual gross and net economic benefits of £180 million and £50 million
- · First year gross and net revenues of £165 million and £68 million, with net revenues rising to £80-90 million from the second year onward

收费方案的最大局限:

- 到现在为止,实施范围仅限于伦敦 中心区,每天适用收费的车辆只有 约十万辆
- 参考数据:在纽约,收费即使只适用于 22% 进入曼哈顿的车辆,适用该收费政策的车辆就高达二十万辆。
- 模型运算中,如果在伦敦地区范围 内实现对行驶及停泊的车辆最大限 度的收费,结果是:每年潜在的社 会效益约可达到 28 亿英镑;实际 收入约可达 26 亿英镑。

The charging scheme's central limitation:

- As yet, limited in scale to Central London with the charge applying to only around 100,000 vehicles per day
- Cf. New York, where tolling applies to "only" 22% of vehicles entering Manhattan (i.e., more than 200,000 vehicles per day)
- Modelled results for optimal pricing of both traffic and parking for all of Greater London indicate potential welfare gains of around £2.8 billion per annum and revenue gains of around £2.6 billion per annum

伦敦中心区收费方案的现实意义:

- 该方案表明收费定价仅仅是个开始,
- 各地还可采取进一步的行动
- 道路拥堵收费方案可扩展到伦敦中心区以外,甚至伦敦地区以外。
- 全国范围内: 2007 年前对卡车使 用者收费
- 2014年对所有道路使用者征收道路使用费,由政府牵头制订政策

The true significance of the Central London scheme:

- the demonstration that pricing works
- · a trigger for further action
- locally: extension of congestion pricing beyond Central London and beyond Greater London
- nationally: user-charging for lorries by 2007
- comprehensive road-user pricing by 2014? Government committed to "lead the debate"

2014 年前对所有道路使用者收费,政府负责组织相关讨论据此,英国政府估计每年能产生 100 至 120 亿英镑的社会效益(同欧洲交通部长会议上估计的每年 110 亿英镑相一致) 全欧盟范围:

参考:欧洲交通部长会议估计,如果 在联合王国、法国、德国实施该方案

并进行更大的收费和税收改革,则外部征税和经济租将涵盖几个重要的部门,即交通、能源、土地使用

The larger context:

Toward comprehensive road-user pricing across the UK estimated by Government to deliver welfare gains of £10-12 billion per annum (in line with ECMT estimate of £11 billion per annum) and across the EU:

cf. ECMT estimates for UK, France and Germany and as part of a still larger programme of pricing and tax reform:

the full taxation of externalities and economic rents across several key sectors - transport, energy, land use