

中国建筑节能激励政策研究初探 Outline of incentive policy study to promote building energy efficiency in China

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2005年5月12日 May 12, 2005

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主要内容 Outline

- 中国实施建筑节能激励政策的背景
- Background of establishing incentive policy on BEE in China
- 中国实施建筑节能激励政策的考虑
- Consideration of establishing incentive policy on BEE in China
- 关于今年建筑节能激励政策研究课题的思路
- Scheme of incentive policy study on BEE this year

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背景 Background

- 建筑节能已经成为我国的关键节能领域
- BEE has become the key energy efficiency field
 - ◆ 当前的形势 Current situation
 - 建筑能源服务水平 Service level
 - 建筑能耗 Building energy consumption
 - 季节性矛盾 Seasonal energy shortage
 - 建筑节能潜力 Potential of BEE
 - ◆ 未来建筑能耗将不可遏制地快速增长
 - ◆ Building energy consumption will surely increase rapidly in the future

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背景 Background

- 节能激励政策是推动建筑节能工作的有效途径
- Incentive policy is the effective measure to promote BEE
 - ◆ 涉及的利益群体多，分散性强
 - ◆ Many sectors are involved
 - ◆ 国外的经验
 - ◆ International experiences
 - ◆ 基于市场的节能机制
 - ◆ Energy mechanism based on market
 - ◆ 引导节能型的生活方式
 - ◆ Lead energy efficient lifestyle

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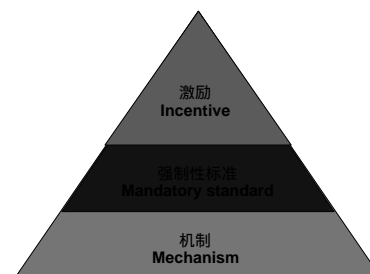
背景 Background

- 在中国已经具备了可能性
- Feasibility exists in China
 - ◆ 节能标准
 - ◆ Energy efficiency standards
 - ◆ 能效标识
 - ◆ Energy efficiency lable
 - ◆ 财税政策改革
 - ◆ Innovation of finance & tax system

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China



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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 用能环节
- Energy use influencing factors
 - ◆ 建筑物
 - ◆ Building
 - ◆ 建筑设备及家用电器
 - ◆ Equipments and appliances

 - ◆ 系统（能源系统，整个建筑物）
 - ◆ System issue (energy system, the whole building)
 - ◆ 新增，改造
 - ◆ New or retrofit

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 利益群体 Sectors involved
 - ◆ 开发商 Developer
 - ◆ 生产商 Manufacture
 - ◆ 设计人员 Designer
 - ◆ 销售人员 Sale
 - ◆ 物业公司 Estate management sector
 - ◆ 节能服务公司 ESCOs
 - ◆ 消费者 Consumer
 - ◆ （公用事业部门） Public utility
 - ◆

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 激励政策的基础
- Incentive policy base
 - ◆ 机制 Mechanism (macro policy environment)
 - ◆ 强制性标准 Compulsory standards
 - ◆ 强制性标识 Compulsory lable
 - ◆ 自愿性标识 Voluntary lable
 - ◆ 能耗评估与审计 Energy evaluation and audit
 - ◆ 能效分级体系 Energy rating system

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 激励政策类型
- Type of incentive policy
 - ◆ 长期性激励、管理性激励
 - ◆ Long-term incentive, management incentive
 - ◆ 补贴、减免税、加速折旧、低息贷款...
 - ◆ Subsidy, tax reduction, accelerated depreciation, lower-interest loan ...

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 资金来源
- Funding sources
 - ◆ 国家财政税收
 - ◆ Governmental finance revenue
 - ◆ 附加电费
 - ◆ Wires charge
 - ◆ 能源税
 - ◆ Energy tax
 - ◆ 碳税
 - ◆ Carbon tax
 - ◆ 国际资金
 - ◆ International capital
 - ◆

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 激励原则
- Principle for incentive
 - ◆ 基于性能
 - ◆ Based on performance
 - ◆ 基于成本
 - ◆ Based on cost
 - ◆ 二者兼有
 - ◆ Both

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 设计 Design
- 实施 Implement
- 监管 Supervision and management
- 评估 Evaluation

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 目标定位：节能目标，市场目标
- Goal orientation: energy saving, market

- 谁来参与哪个环节？
- Who will participant in Which part?

- 谁来鉴定节能性能，谁来判断是否应该激励
- Who identify the energy efficiency performance? And who judge whether it should gain incentive?

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中国实施建筑节能激励政策的考虑

Consideration of establishing incentive policy on BEE in China

- 激励政策是个巨大的系统工程
- Incentive policy is a huge system project

- 中国还有许多基础性工作要做
- Many fundamental work need more efforts in China

- 从现在开始建立激励政策框架
- Begin to establish the scheme of energy efficiency incentive policy

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今年的研究内容

Scheme of incentive policy study on BEE this year

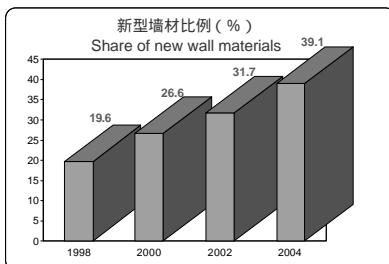
- EF支持《中国建筑节能激励政策研究》课题
- The project of "Study on China's incentive policy to promote building energy efficiency" was supported by Energy foundation
- 今年的课题内容
- Project content in this year
 - ◆ “新型墙体材料改造基金”的评估
 - ◆ Evaluation on "Innovative wall material Fund"
 - ◆ 贯彻实施强制性建筑节能标准的监督方案研究
 - ◆ Study on the supervising scheme of implementing compulsory BEE standards
 - ◆ 建筑节能激励政策研究
 - ◆ Study on incentive policy to promote BEE
 - ◆ 节能产品激励政策研究（相关单位完成）
 - ◆ Study on incentive policy of efficient products

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今年的研究内容

Scheme of incentive policy study on BEE this year

- “新型墙体材料改造基金”的评估
- Evaluation on "Innovative wall material Fund"



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今年的研究内容

Scheme of incentive policy study on BEE this year

- “新型墙体材料改造基金”的评估
- Evaluation on "Innovative wall material Fund"
 - ◆ 建议至少继续保留1~2年
 - ◆ Maintain for at least of 1~2 years
 - ◆ 结合财税体制改革，在法规和管理办法方面进行合理调整
 - ◆ Make reasonable adjustment combining the innovation of finance & tax system
 - ◆ 尽可能支持建筑节能
 - ◆ Support BEE as possible

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今年的研究内容

Scheme of incentive policy study on BEE this year

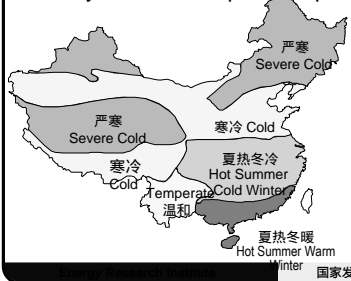
- 强制性建筑节能标准的监督方案研究
- Study on the supervising scheme of implementing compulsory BEE standards
 - ◆ 必须是国家级强制性的，并让各地方政府高度重视
 - ◆ National compulsory, support from local government
 - ◆ 4个环节都抓，并注重过程抽查
 - ◆ Each process, spot-check
 - ◆ 各方共同参与，明确责任
 - ◆ All involved, definite duty
 - ◆ 惩罚性措施
 - ◆ Punishment measure

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 建筑节能激励政策研究
- Study on incentive policy to promote BEE



基于区域、建筑类型、用能特点、当地的技术基础

Based on region, building type, energy using characteristics, local technical condition

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 建筑节能激励政策研究
- Study on incentive policy to promote BEE
 - ◆ 北方传统采暖区的住宅和中小公共建筑
 - ◆ Residential building and small public building in the traditional heating region
 - ◆ 过渡区和南方地区的住宅和中小公共建筑
 - ◆ Residential building and small public building in transitional and south region
 - ◆ 所有的大型公共建筑
 - ◆ All large public buildings

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 北方传统采暖区的住宅和中小公共建筑
- Residential building and small public building in the traditional heating region
 - ◆ 采暖是耗能主体 (约70%~80%)
 - ◆ Heating energy consumption is most
 - ◆ 保温隔热和包括末端的供热系统改造是关键问题
 - ◆ Insulation and heating system retrofit are the key issues
 - ◆ 但热改难以推行是主要障碍，且近期内不易解决
 - ◆ Major barrier is the "meter heating" problem
 - ◆ 对小区进行示范激励
 - ◆ May establish incentive demonstration to community building

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 过渡区和南方地区的住宅和中小公共建筑
- Residential building and small public building in transitional and south region
 - ◆ 夏季有空调，冬季部分有采暖，并且没有热改障碍，进行节能激励的基础较好
 - ◆ Demand of cooling in summer and heating in winter, without "meter heating" problem, has good condition for incentive policy
 - ◆ 关键的激励措施是建筑节能标识制度，依靠市场驱动。
 - ◆ Key measure is building energy efficiency label and rating system, driven by market

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 所有的大型公共建筑
- All large public buildings
 - ◆ 空调供冷能耗是能耗主体，能源浪费问题非常突出。
 - ◆ Cooling energy is most, with large energy waste
 - ◆ 关键政策措施是“能源定额管理”和阶梯能源价格，进行严格的能耗评估、评审，并推动ESCOs的节能改造。
 - ◆ Key measures: energy ration management, ladder energy price, energy audit and evaluation, retrofit by ESCOs
 - ◆ 难点是如何辨别其是否节能，建议出台能耗汇报和能效分级制度。
 - ◆ How to identify the energy performance? Energy reporting and energy efficiency rating system

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今年的研究内容

Scheme of incentive policy study on BEE this year

- 建筑物和能源系统
 - Building & energy system
 - 系统与构件
 - System & component
 - 长期激励与短期项目
 - Long-term & management program
 - 鼓励性与限制性激励
 - More encourage or more rigorous
 - 理想的实施效果分析
 - Study on theoretical implementation results
- 超标建筑
 - Efficient buildings
 - 政府机构节能
 - EE Governmental agency

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