

Outline

- 1. Strategy development process
- 2. Context
- 3. Key policymakers
- 4. Theory of change
- 5. Challenges, barriers and drivers
- 6. Initiatives
- 7. Internal and external collaboration

Process: more than 20 meetings internally and externally with more than 20 organizations





















Context: China has the world biggest pollution problems but also the cleanest solutions in the transport sector











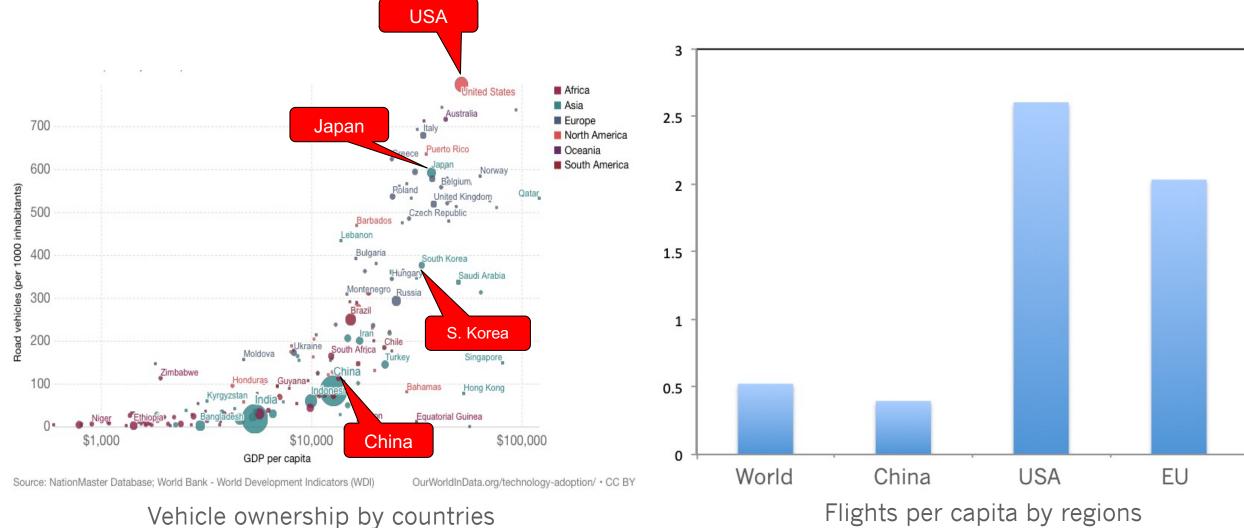








Context: the number of vehicles on the road will double or even quadruple in the future without control



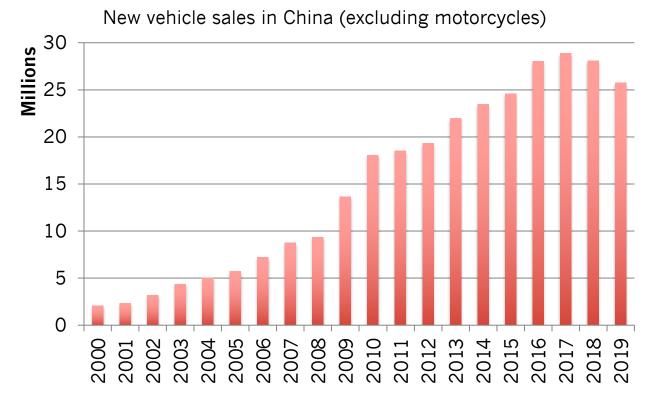
Context: road transport accounted for more than 85% of transport CO₂ emissions and more than half of mobile source CAPs emissions

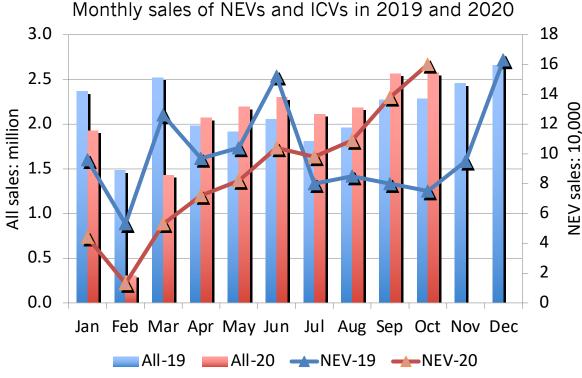
Focus of this strategy



Mobile source criteria air pollutants (CAPs) emissions

Context: weakened economy and Covid-19 slowed down the Chinese auto market, but it is recovering





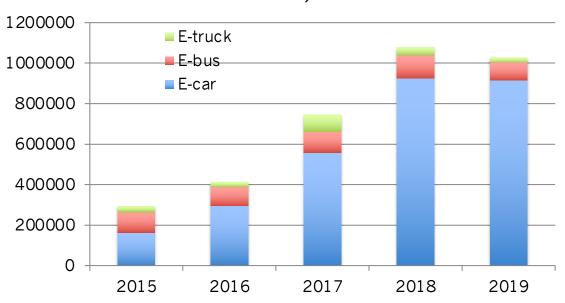
NEV sales in September and October reached historic highs in 2020

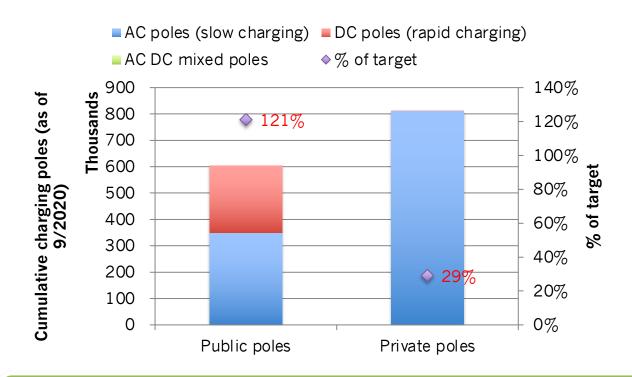
Impacts on transport of China's responses to Covid-19:

- New investment plan for next-generation infrastructure
- Local cities raised license plate limits and provided vehicle purchase subsidies
- Fiscal incentive policies, including subsidies and purchase tax exemption, extended for another two years till 2022
- Growing people realize the importance of private mobility

Context: 2020 NEV goals might be partially missed, but ambition continues to be high

Annual registration of NEVs in China (insurance data)





Progress compared to 2020 targets (by September 2020):

- 734,000 NEV sales vs. 2m goal;
- 4.8m cumulative sales vs. 5m goal;
- 812,000 private charging poles vs. 2.8m goal;
- 605,000 pubic charging poles vs. 500,000 goal

2035 NEV Plan:

- more than 80% of new sales of buses, taxis, and logistics trucks in "ecocivilization" pilot and air pollution control areas must be electric since 2021
- about 20% of new sales of all vehicles need to be electric by 2025
- all public service vehicles nationwide must be electric by 2035
- BEVs become mainstream products by 2035

Key policymakers

- Fuel economy standards
- ZEV mandate policies
- NEV medium- & long-term development plan

Ministry of Science and Technology (MIIT)
Technology (MOST)

Ministry of Finance (MOF)

State
Administration
of Market
Regulation
(SAMR)

State Council

Ministry of Industry and

Ministry of Transportation (MOT)

National Energy Administration (NEA)

Ministry of Ecology and Environment (MEE) National
Development
and Reform
Commission
(NDRC)

- Climate and air quality targets
- Climate and air pollution control action plan
- Tailpipe emissions standards

Theory of Change

Drivers & Enablers

- National AQ & carbon targets
- International climate targets
- Public health & CBA
- Green consumption & stimulus
- Data availability, quality, & transparency

Initiatives

Zero Emissions Road Transport motorcycles, cars, buses, trucks

Clean Non-Road Sector

airplanes, vessels, locomotives, machineries

clean and zero emissions (technology)

Efficient Transport Systems

public transport, railways, micro-mobility

Future Mobility

Autonomous and connected vehicles, mobility sharing

less vehicles, mileage, congestion, better social fairness (structure)

Sustainable Transport

10

Challenges and barriers for zero emissions vehicles

- 1. Supply chain readiness: mineral exploitation and production capacity, production capacities for raw chemical materials, battery and electric, EVs etc.
- 2. Supply chain reliability and national security: production and international trade on nickel, lithium, and cobalt; diversified energy vs electricity only
- 3. Oil and ICV companies transition: social cost, resistance for change
- 4. Talent capacity and social fairness: human resources needs and job losers
- 5. Safety concerns: growing fire accidents
- 6. Public acceptance and alignment
- 7. Impacts from decentralized truck manufacturing industry and operators, cheap dirty trucks for carrying coal, steel, cement etc.
- 8. Charging infrastructure: land use and supply, urban planning, parking, building codes
- 9. Grid readiness: capacity, smart, clean
- 10. Technology choice: fuel cell vs battery electric

Drivers



Public health protection

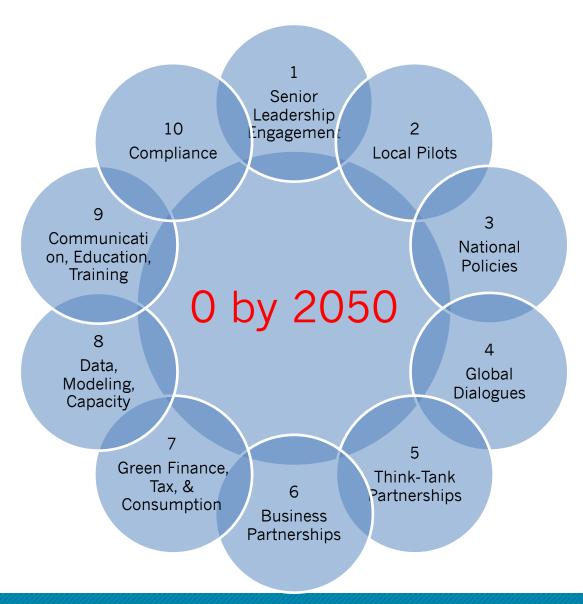
Climate change mitigation obligations

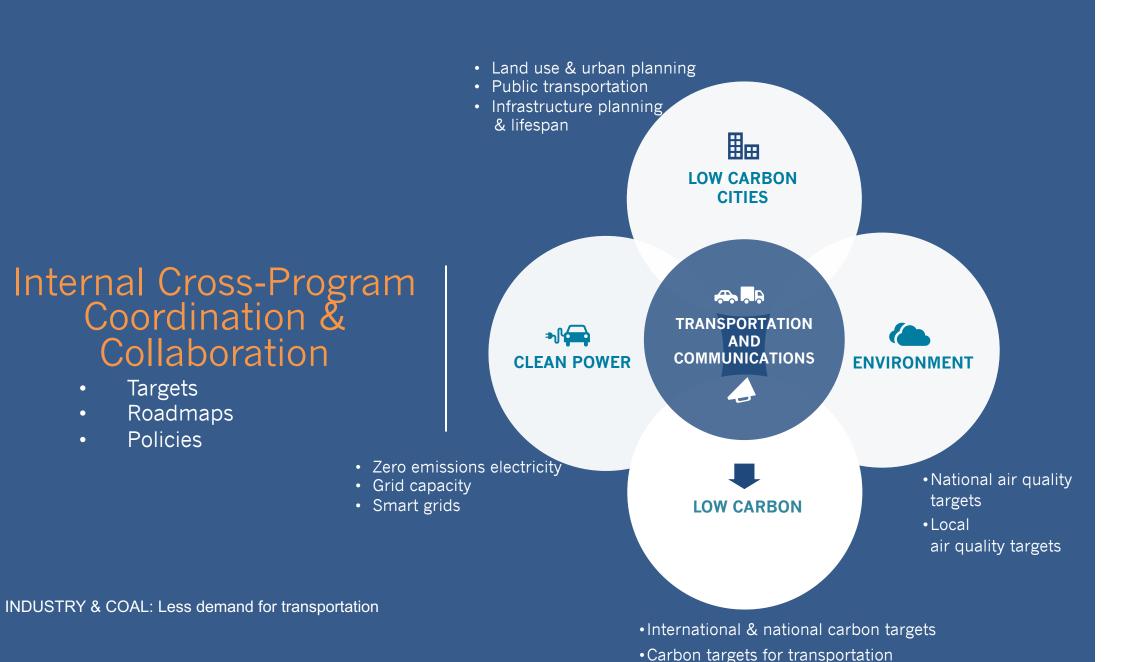
Increase auto industry global competitiveness

Energy security

Green consumption and stimulus plan

Multiple approaches with synergies are necessary





14

Field collaboration and synergies: CCTP

NGOs

• ICCT, ICET, NRDC, WRI, RMI, ITDP, SFC

Independent think tanks / Universities

 China EV100, SAE-China, Tsinghua, BIT, Tongji, PKU

Industrial think tanks

• CATARC, CAERI, CAAM, ACEA, JAMA, EVCIPA

Government affiliated think tanks • VECC, EIDC, NCSC, CAEP, ERI, CATS, TPRI, CAE, CAS











中国汽车技术研究中心

交通运输部规划研究院

中国汽车工程学会

交通运输部科学研究院









清华大学

北京理工大学

比京市交通发展研究院

海市新能源汽车公共数据采集与监测研









自然资源保护协会

世界资源研究所

落基山研究所 (美国) 北京代表外

交通与发展政策研究所









圳市城市交通规划设计研究中心有限公广东省交通环境智能监测与治理工程技术成都市机动车排气污染奶治技术保障中心 中国汽车工程研究院股份有限公司 研究中心

Transforming transport in China has impacts beyond just China transport sector

- Significantly decrease battery and EV costs globally
- Accelerate global transport zero emissions transformation, including BRI countries
- Reduce global oil exploitation and supply
- Build a new growth story to support China's economic development
- Support accelerating clean energy transition in China
- Help avoid building more power plants through V2G and increasing energy storage

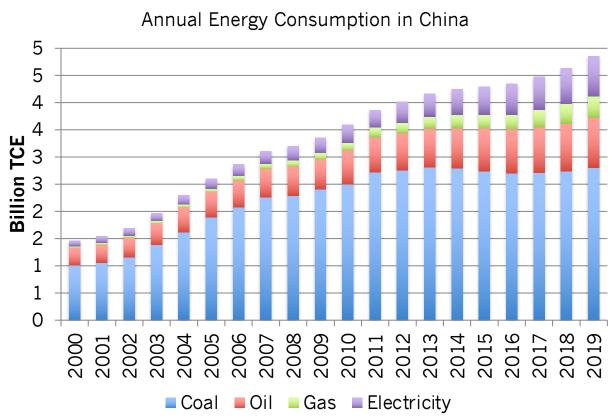


THANK YOU

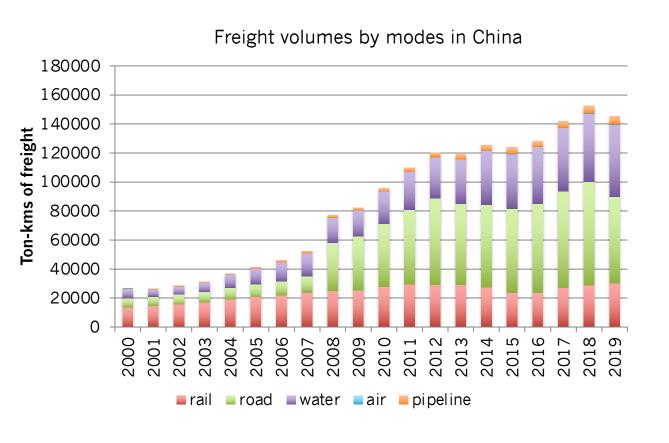
Annex

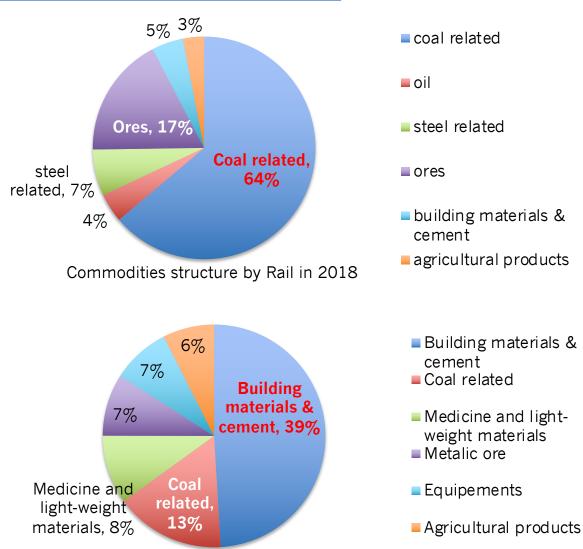
Economy and energy structure determine the freight transport demand in China



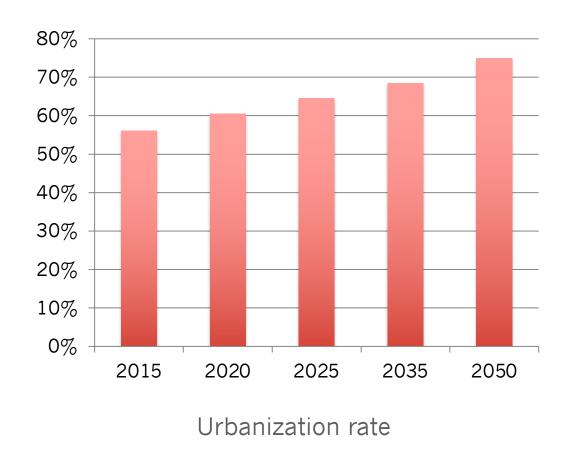


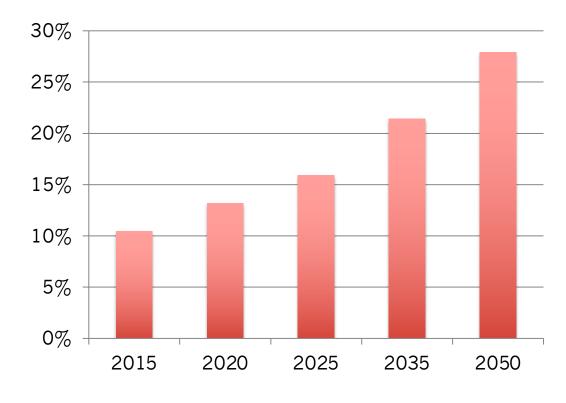
Freight volume continues to grow; coal and raw materials dominate transport demand in China





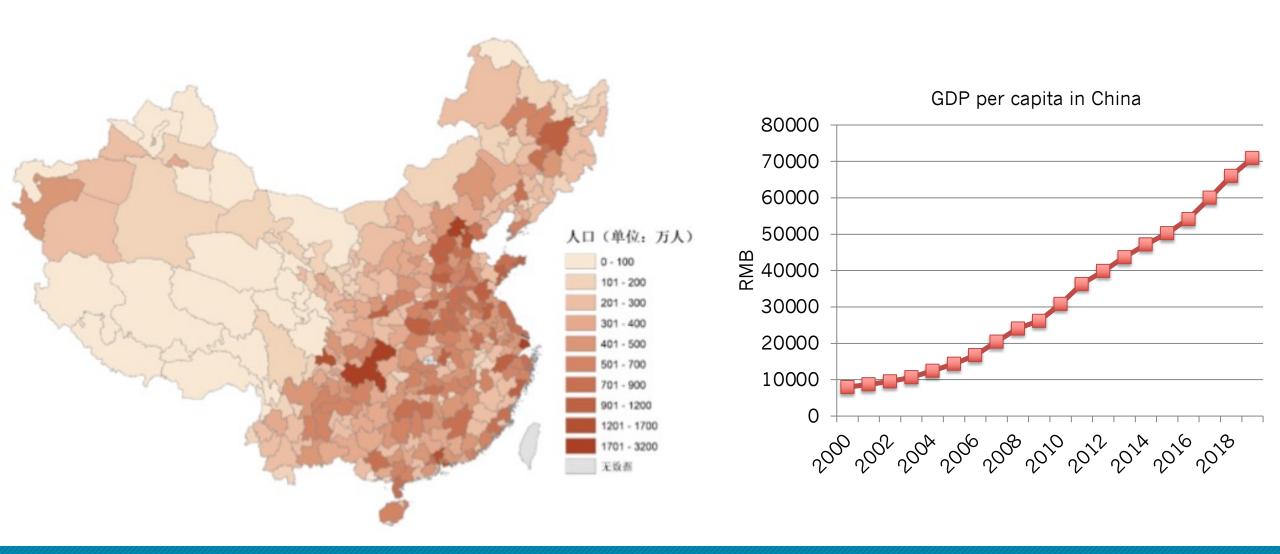
China's population is urbanizing and aging



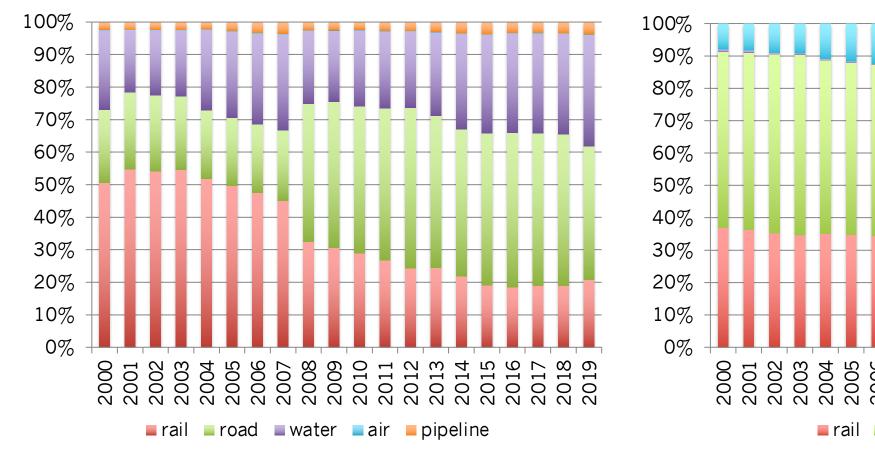


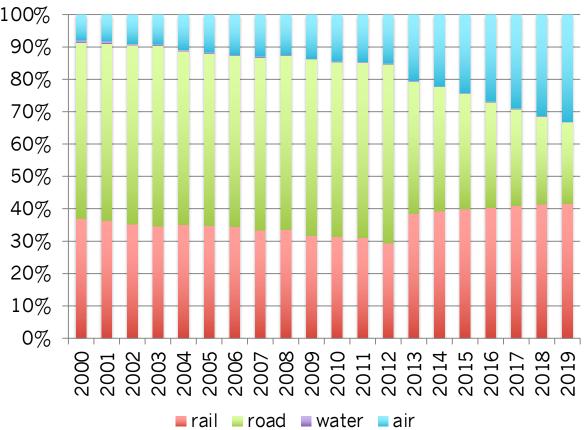
% of people above 65 years

Population location and GDP per capita affects passenger transport demand



Railways are losing freight market while airways are increasing passenger market





Freight transport market by ton-km

Passenger transport market by person-km

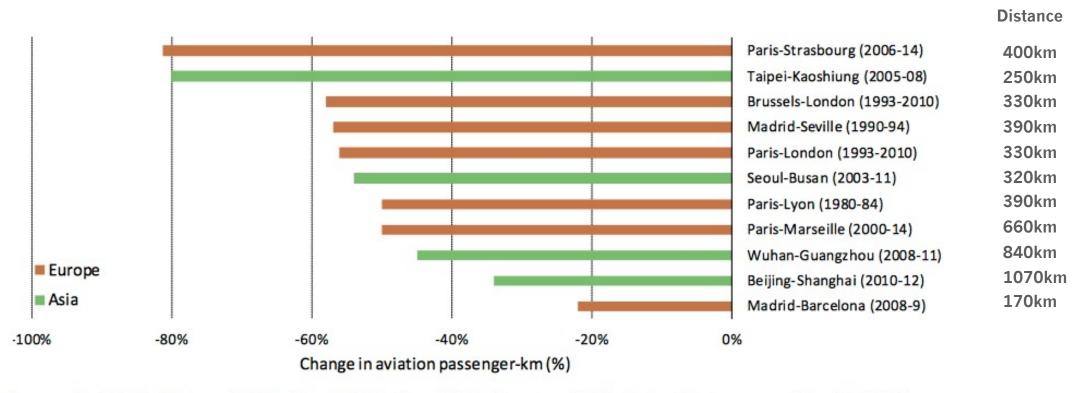
High-speed rail has strong competition capacity with private driving and aviation

Unit: %

Distance	Less than 100 km	Around 100- 300 km	Around 300- 500 km	Around 500- 800 km	Around 800- 1200 km	More than 1200 km
Driving	64	40	15	6	4	3
High-Speed Trains	17	43	68	73	57	42
Inner-City Buses	13	14	11	6	4	3
Taxies	6	2	1	1	1	1
Airplanes	-	1	4	15	34	51

HSR significantly reduces the demand for aviation

Average change in passenger activity on selected air routes after high-speed rail implementation

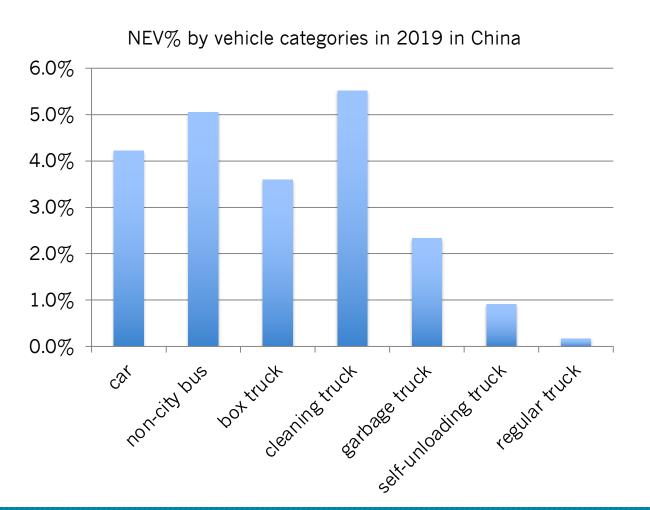


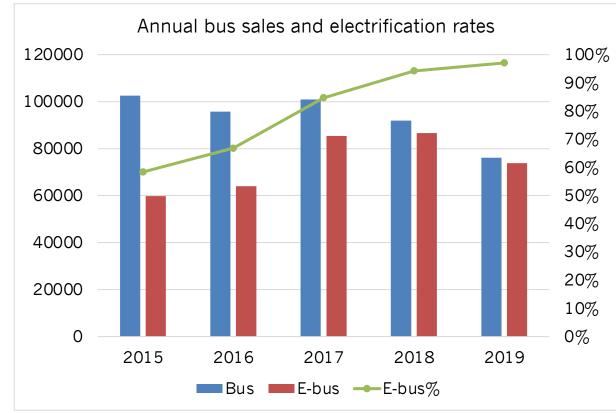
Sources: Xia (2016); Börjesson (2014); Givoni (2013); Chen (2017); Commissariat Général au Développement Durable (2016).

Note: The periods of time vary from line to line in this figure, which needs to be taken into account when comparing these elements.

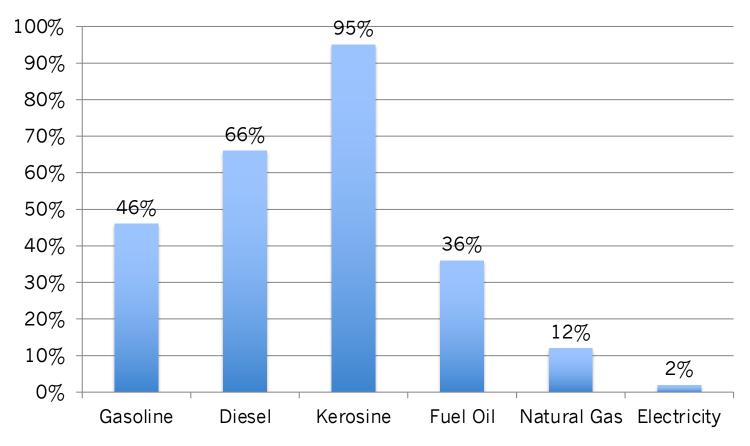
Source: IEA, The Future of Rail

Most vehicle categories have low electrification rates, but city buses have achieved almost full electrification



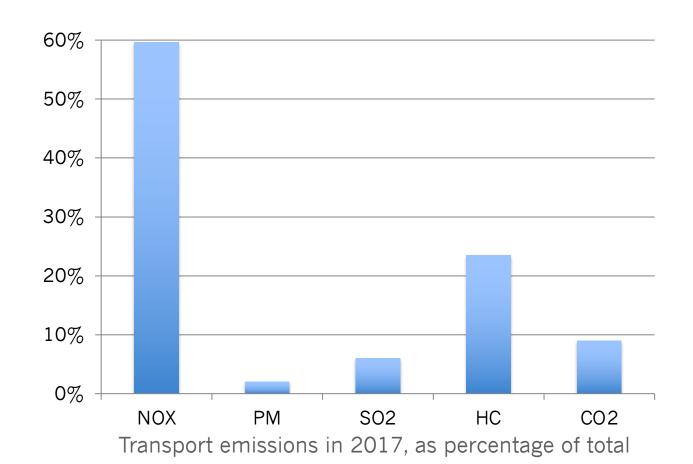


Transport energy consumption is underestimated, especially for gasoline



Transport consumption share of energy category in 2017

CAPs from transport account for higher percent of total emissions, while CO₂ is underestimated



national emissions from all sources

Mobile sources are increasingly creating significant health impacts



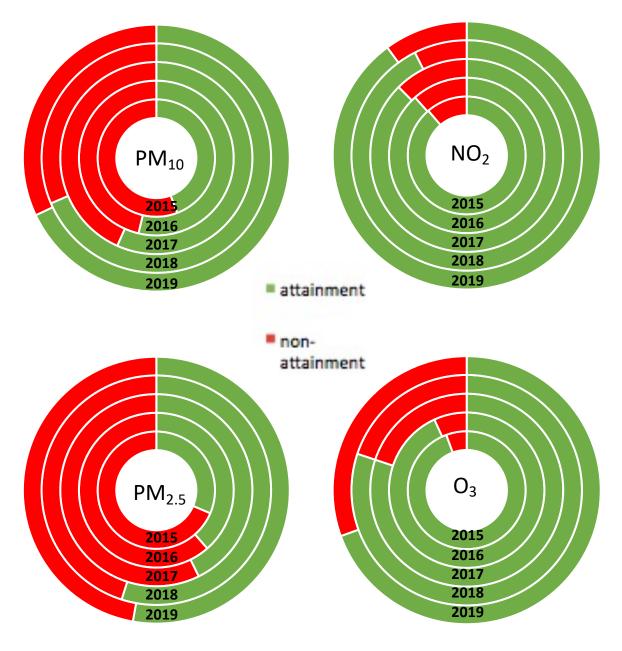


CAPs concentrations in 2019 in Beijing 70 60% 50% 60 40% 50 30% 40 80 80 80 20% 10% 20 0% 10 -10% -20% PM2.5 CO NO₂ 03 S₀2 PM10 Roadside Roadside/Urban **Urban** Rural

Roadside CAPs concentrations are 10-50% higher than urban averages

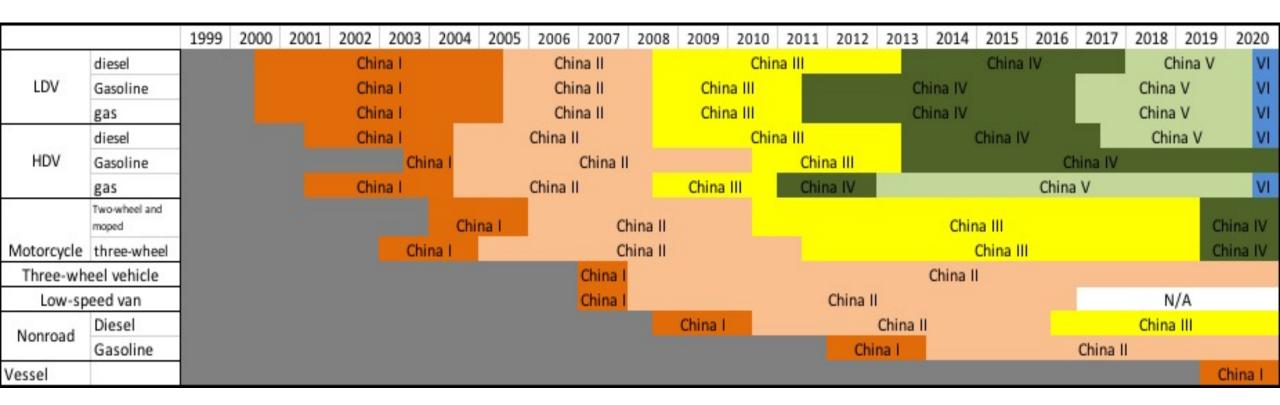
~50% of cities have achieved China's NAAQS for PM_{2.5}, but O₃ getting worse

City compliance ratio by PM_{2.5} concentration 100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0% 2015 2016 2017 2018 2019 ■ 10-15 ■ 15-25 ■ 25-35 ■ >35



City compliance ratio by pollutants in 2019

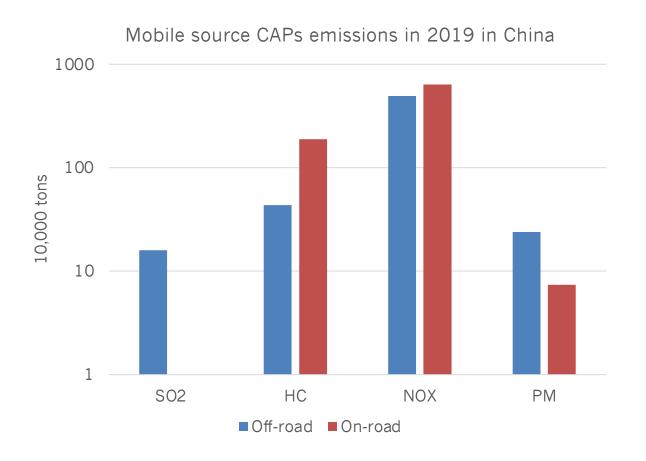
Off-road vehicles are lagging far behind on emissions



Emissions standards implemented by dates for different mobile sources

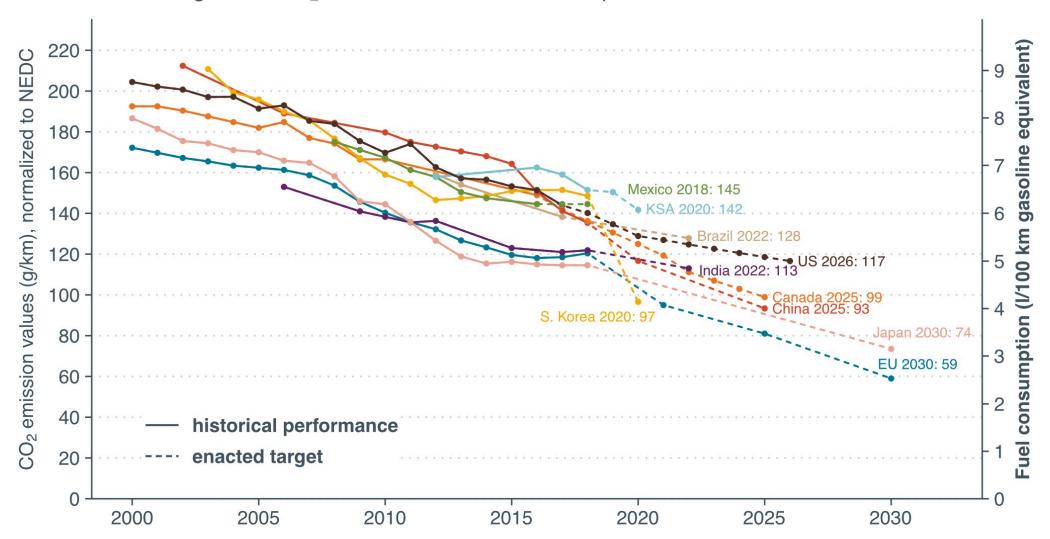
31

Off-road mobile sources accounted for 44% and 76% of total NOx and PM emissions from mobile sources respectively in 2019



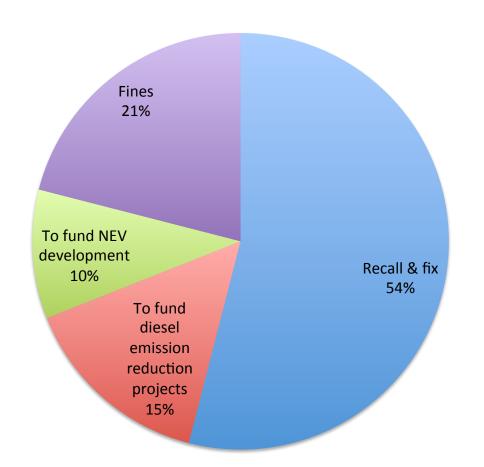
Passenger car fuel efficiency keeps improving

Passenger car CO₂ emission and fuel consumption values, normalized to NEDC



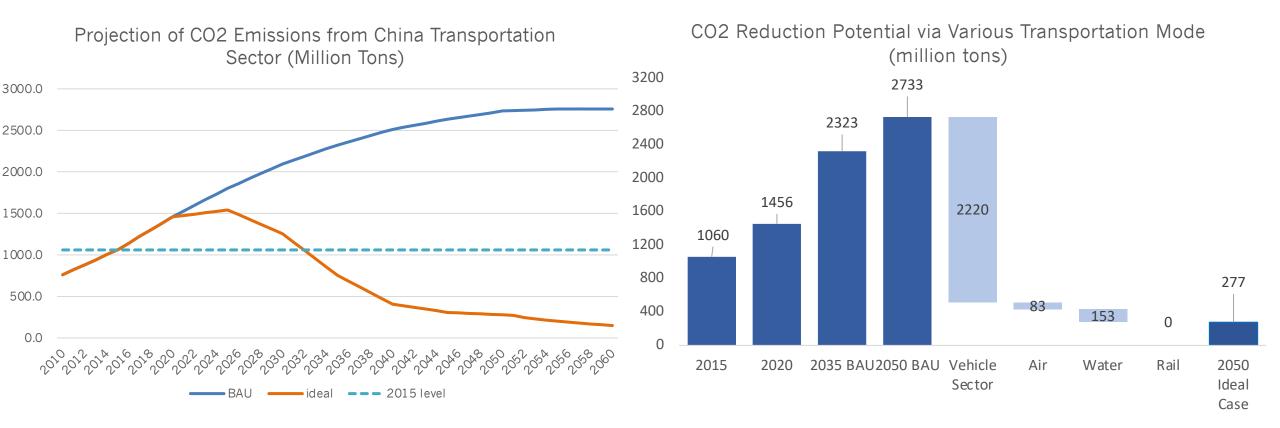
Enforcement is key

Split of VW's settlement



	VW	Kama	T•King
Number of vehicle affected	590,000	326	109
Economic cost	20.2 billion \$ (127.4 billion RMB)	31.7 million RMB	7.03 million RMB
Fines per vehicle	45345 RMB	97239 RMB	64500 RMB

All transport: vehicle sector dominates emission reduction potential

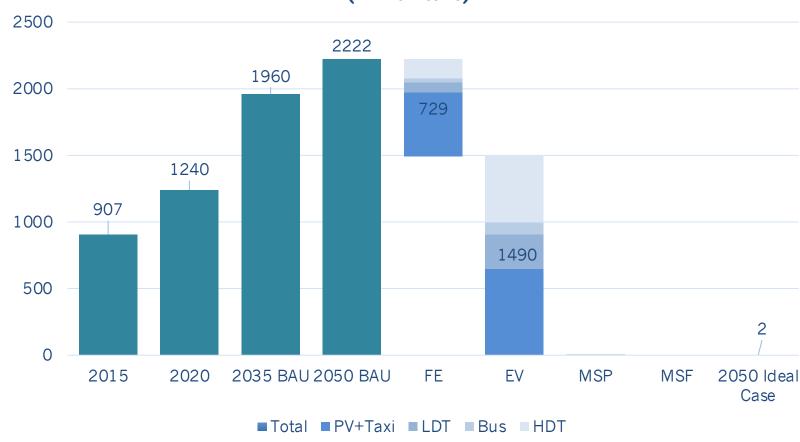


Compared to 2015, 75% CO₂ reduction and 90% CAPs reduction are possible by 2050

Source: EFC internal modeling and analysis

Road transport: electrification and fuel efficiency dominate carbon reduction potential

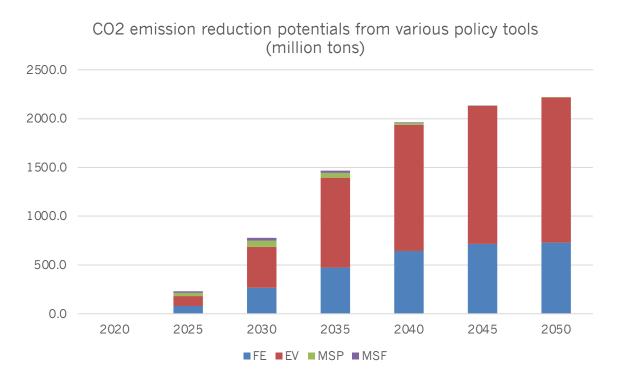


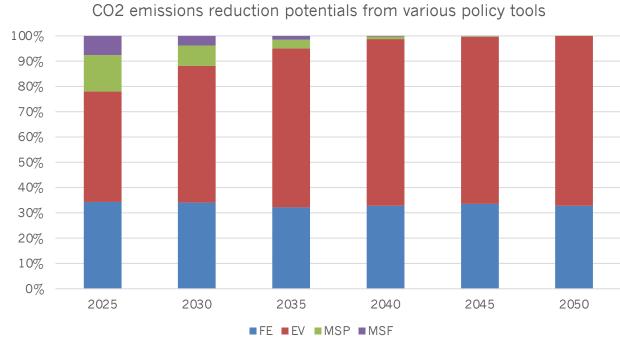


Source: EFC internal modeling and analysis

MSP: modal shift for passenger transportation MSF: modal shift for freight transportation

Emissions reduction contribution from modal shift gets smaller as electrification increases, but is still important in the near-term and considering social cost, equity, and congestion





MSP: modal shift for passenger transportation MSF: modal shift for freight transportation

Source: EFC internal modeling and analysis